

European Innovation Award 2024: Trendsetting innovations in the caravanning industry

Stuttgart, January 14, 2023 - The top trends in 2024 for camping buses, vans, motorhomes and caravans are now published - including great design concepts, smart systems and new technical solutions that make life on board even more comfortable and safe. Once a year, the media brands Reisemobil International, Camping, Cars & Caravans and CamperVans bring together the concentrated expertise of European caravanning editorial teams and honor the latest innovations in the industry.

For the fourteenth time, developers of vehicle and camping accessories submitted their innovative products for the coming season. The expert jury of the European Innovation Awards, chief editors of 12 trade magazines from 12 European countries, chose between over 150 new products and had plenty to do, especially in the crowded category "Vehicle Equipment".

All European Innovation Awards have been presented at a festive awards ceremony at the CMT, the world's largest public trade fair for leisure and tourism, in Stuttgart. The editors-in-chief of Reisemobil International, Camping, Cars & Caravans and CamperVans magazines congratulated the award winners. Phil Rice, magician, and co-founder of EmpowerLand inspired the audience with his magic show in keeping with the theme of innovations.

"Our awards help fuel the innovative spirit of the caravanning industry," said Simon Ribnitzky, editor-in-chief of Reisemobil International. "Whether in terms of safety, sustainability or comfort, the large number of high-caliber submissions confirm the reputation of the international jury of experts. In the end, our readers will also benefit from the competition for the best ideas when they soon use these products in their everyday camping life."

Full details of winners and products entered at:

<https://european-innovation-award.com/en/winner-2024/>

The European Innovation Award honors the most innovative products from 17 categories in the caravanning industry. It is represented by DoldeMedien Verlag, a growing media company at the creative media location Römerkastell in Stuttgart. With its magazines "Reisemobil International", "Camping, Cars & Caravans" and "CamperVans", DoldeMedien Verlag has been a specialist in all topics relating to mobile vacations for more than 30 years.

DoldeMedien Verlag

Susanne Pietsch - Productmanager Events & Awards

Phone: +49-711-55349-201

E-Mail: susanne.pietsch@doldemedien.de